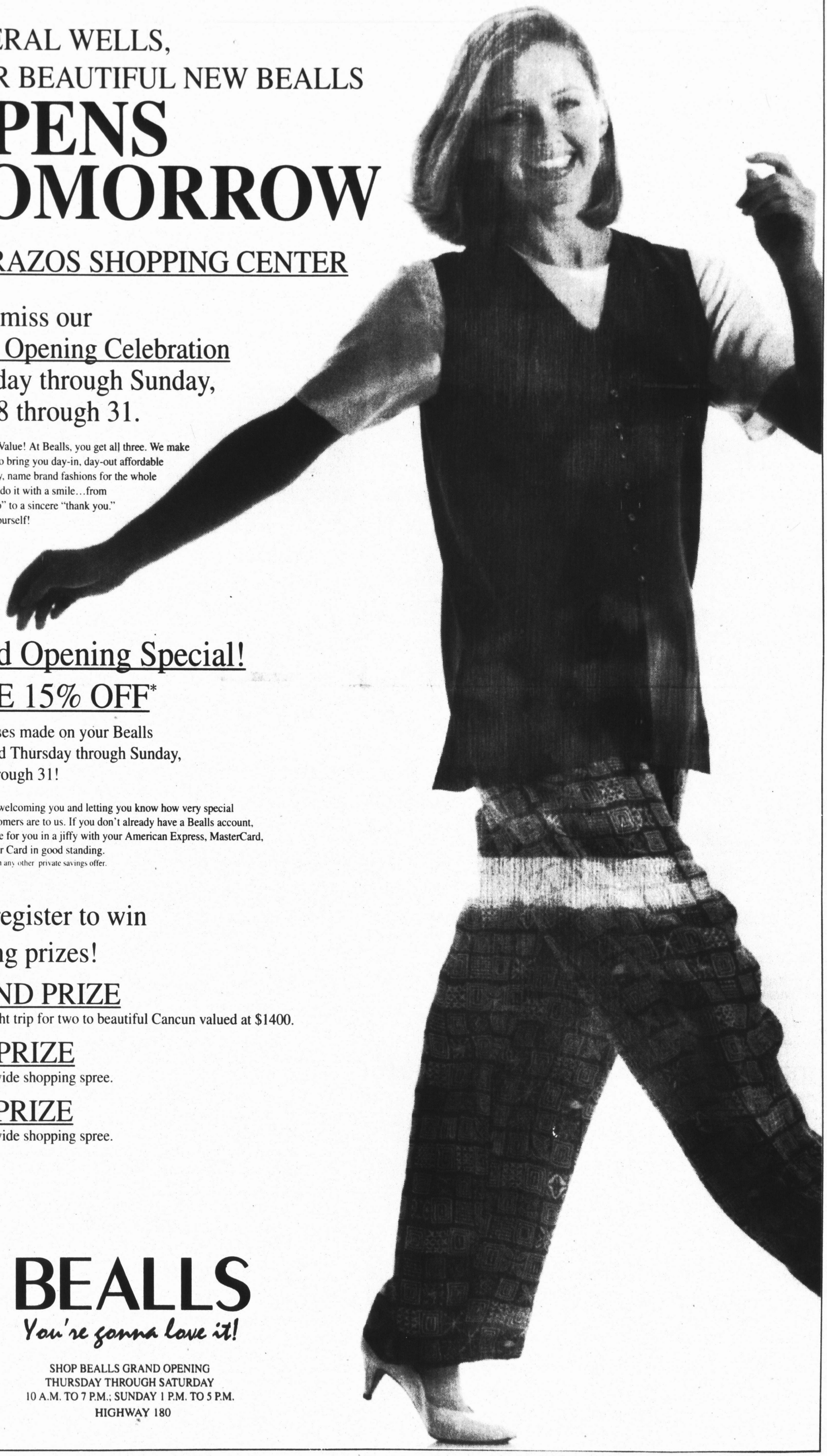
MINERAL WELLS,
YOUR BEAUTIFUL NEW BEALLS

OPENS TOMORROW

IN BRAZOS SHOPPING CENTER

Don't miss our
Grand Opening Celebration
Thursday through Sunday,
July 28 through 31.

Style! Service! Value! At Bealls, you get all three. We make it our business to bring you day-in, day-out affordable prices on quality, name brand fashions for the whole family. And we do it with a smile...from a friendly "hello" to a sincere "thank you." Come see for yourself!



Grand Opening Special!
TAKE 15% OFF*

all purchases made on your Bealls charge card Thursday through Sunday, July 28 through 31!

It's our way of welcoming you and letting you know how very special our charge customers are to us. If you don't already have a Bealls account, we can open one for you in a jiffy with your American Express, MasterCard, Visa or Discover Card in good standing.

*Cannot be used with any other private savings offer.

Plus, register to win exciting prizes!

GRAND PRIZE

5-day/4-night trip for two to beautiful Cancun valued at $1400.

2ND PRIZE

$800 storewide shopping spree.

3RD PRIZE

$500 storewide shopping spree.

BEALLS

You're gonna love it!

SHOP BEALLS GRAND OPENING
THURSDAY THROUGH SATURDAY
10 A.M. TO 7 P.M.; SUNDAY 1 P.M. TO 5 P.M.
HIGHWAY 180